



Entrepreneurial Achievement Report

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1. Beginning of My Entrepreneurial Journey

Since childhood, I have been deeply passionate about business. At the age of 14, I started a small clothing business. I used to buy rejected garments from nearby factories, repair or modify them, and sell them at affordable prices. This humble beginning laid the foundation of my entrepreneurial career.

2. Launching of My Online Brand “BerryLand” (2020)

During the COVID-19 pandemic in 2020, I launched my first online clothing brand named BerryLand. I started by selling UIU-branded winter hoodies to my fellow students, which became very popular. From this initiative, I earned a profit of around 145,000 BDT ($\approx$ \$1,200). With that profit, I bought 10 sewing machines and set up a small production room. There, I employed 10 elderly women who helped with stitching, and two salesmen who managed orders and sales in different areas. Through this business, I not only made a profit but also created employment opportunities for underprivileged women in my community.

3. Launching the Digital Sugarcane Juice Business (2023)

In 2023, I introduced a Digital Sugarcane Juice Machine, a fully automatic, contactless system that produces pure sugarcane juice without ice or manual touch. This became one of my most profitable ventures, marking a strong expansion of my business portfolio.

4. Catering and Rooftop Restaurant Business (2024)

In 2024, I started a catering business, and within just one month, I established a rooftop restaurant on my own building. The restaurant quickly gained popularity, and I was able to employ several young people, further contributing to local employment and community development.

5. Contribution to UIU Club Forum (UIU EDF)

I joined the UIU Entrepreneurship Development Forum (UIU EDF) in 2021. The then moderator, Mr. Jakowan, played a vital role in inspiring and mentoring me. His continuous motivation helped me overcome challenges and grow into a young serial entrepreneur. Through UIU EDF, I participated in multiple entrepreneurship meet-ups, training sessions, and business expos. I also mentored junior members on how to start small businesses and played an active role in organizing entrepreneurship workshops and club events.

6. Summary

By 2024, I have successfully established myself as a young and independent entrepreneur managing three active ventures: BerryLand Clothing Brand, Digital Sugarcane Juice Business, and Rooftop Restaurant & Catering Service. With each of these, I have not only achieved personal success but also contributed to job creation and community welfare.

Conclusion

Balancing my academic life at UIU and my entrepreneurial journey has been a transformative experience. The guidance and encouragement from UIU EDF and its mentors have played a significant role in shaping my business mindset. Today, I proudly stand as a young serial entrepreneur, and I aim to expand my ventures further while inspiring other university students to follow their entrepreneurial dreams.

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